



PROFESSIONAL SUMMARY

Dynamic Content Marketer with over one year of experience in content creation and social media strategy. Expert in Microsoft Office platforms.

WORK HISTORY

Solar Development Associate, Alder Energy Systems, Jan 2025 - Current, Charleston , SC

- Increased first-attempt outreach response rate by 20%.
- Increased second-attempt response rate by 15%.
- Secured commitments on 6 distinct site control leases, valued at approximately \$30 million.
- Secured 10 letters of intent.

Case Planner, Graham Windham, May 2024 - Jan 2025, Brooklyn, NY, www.grahamwindham.org

- Achieved permanent unification between 3 distinct children and their families.
- Coordinated over 20 assessments and psychological treatments.
- Achieved "reasonable efforts" verdict in all 22 court hearings across 12 different cases.
- Rapidly solved various crises including instances of missing children, attempted assault, and other life-threatening situations.

Crisis Hotline Volunteer, Samaritans NYC, Apr 2024 - Aug 2024, New York , NY,

<https://samaritansnyc.org/>

- Assessed over 100 callers.
- Resolved 5 high-risk scenarios.

Script Writer, MagnatesMedia, Dec 2023 - Mar 2024, New York , NY, <https://www.steiner.edu>

- Drove over 200,000 views.
- Increased overall brand awareness by 4%.

Marketing Associate, Artiphany, May 2023 - Dec 2023, Remote, <https://www.artiphany.com/>

- Increased overall brand awareness by 6% through email and social media outreach.
- Exceeded fundraising goal of new product by 200%.
- Drove over 20,000 product views through collaboration with various content creators.

Marketing and Sales Intern, Countable, Jun 2021 - Jul 2021, Virtual , <https://www.countable.com/>

- Increased outreach response rate by over 5%.
- Produced 12 original email outreach templates used by marketing and sales team.
- Created a comprehensive set of onboarding documents used to train over 6 new employees.

EDUCATION

Bachelor of Arts, English, Concentration In Creative Writing, Magna Cum Laude
Kenyon College - Gambier , OH

May 2023

CERTIFICATIONS AND TRAINING

Samaritans Hotline Training - New York, NY

6-month program teaching crisis communication, active listening, and risk assessment.