



PROFESSIONAL SUMMARY

Experienced writer specialized in crafting engaging, informative articles and creative copy. Skilled in quantitative business research, marketing, journalism, fact-checking, social media management, and publishing. Former editor, with expertise in grammar, collaboration, communication, and attention to detail.

WORK HISTORY

Copywriter, Artiphany, May 2023 - Current, Virtual, <https://www.artiphany.com/>

- Increased brand awareness through creating over 50 posts and articles.
- Created social media partnerships with various influencers, garnering over 10k views.
- Crafted and edited persuasive and engaging copy for a variety of marketing materials including advertisements, websites, and social media posts, ensuring brand consistency and effective communication.

Editor and Writer, Sweet Literary Magazine, Apr 2023 - Jun 2023, Gambier, OH, <https://thekenyonthrill.wordpress.c>

- Increased website traffic through SEO and marketing.
- Wrote and published 4 original articles.
- Assigned articles and edited assignments.
- Generated compelling and well-researched content to engage and inform the target audience effectively.

Associate, Kenyon Review, Sep 2022 - May 2023, Gambier OH, <https://kenyonreview.org/>

- Played a meaningful curatorial role in publishing 4 distinct issues of the Kenyon Review.
- Wrote summaries and analyses for 8 literary submissions each week.
- Collaborated with emerging and established writers, encouraging creativity and ensuring a diverse range of voices and perceptions.

Writing Intern, Gotham Gazette, Jun 2021 - Aug 2021, New York, NY, <https://www.gothamgazette.com/>

- Crafted original content published in Gazette.
- Researched data used in 3 published articles.
- Edited news articles and reports on various topics.

Sales and Marketing Intern, Countable, Jun 2021 - Jul 2021, Virtual, <https://www.countable.com/>

- Researched 250 leads used by sales team.
- Produced 12 original email templates used by sales and marketing team.
- Conducted market research to identify potential clients and evaluated competitive

landscape to inform marketing decisions.

- Assisted sales team in developing and executing strategies to increase sales of service.

Staff Writer, The Thrill , Mar 2020 - May 2021, Gambier, OH,

<https://thekenyonthrill.wordpress>

- Increased readership through writing and publishing bi-weekly articles.
- Collaborated with editors to produce engaging features and quality content.
- Edited assignments before publication.

Camp Counselor, Windsor Mountain International Summer Camp , Jun 2019 - Aug 2020,

Windsor Mountain, NH, <https://windsormountain.org/>

- Led 3 all-campus (300 campers) activities.
- Taught 12 music, art, and sports classes.
- Lifeguarded, trained in CPR.
- Collaborated with team of 30 other counselors to coordinate complex and entertaining events on a daily basis.
- Communicated with parents via weekly reports and assessments of campers.

Blog Writing Intern , River River Literary Magazine , Mar 2019 - Jun 2019, Nanuet, NY,

<http://riverriver.org/issues/six/>

- Produced original content for blog.
- Conducted research for website and publication.

EDUCATION

Bachelor of Arts, English, Concentration in Creative Writing

May 2023

Kenyon College - Gambier , OH

- Magna Cum Laude, Merit Scholarship.
- 3.71 GPA.
- Wrote, edited, and revised 2 compelling and informative essays per week.
- Created and edited 2 short stories each month.

PUBLISHED IN

Sweet Literary Magazine (2023), *The Gotham Gazette* (2021), *HKA Magazine* (2021), *The Collegian* (2020), *The Thrill* (2020), *River River Literary Magazine* (2019), *The Green Meadow Bulletin* (2019)