



PROFESSIONAL SUMMARY

Professional skilled in public relations, marketing, sales, and content strategy. Further expertise in writing and pitching.

WORK HISTORY

Case Planner, Graham Windham , May 2024 - Current, Brooklyn, NY, www.grahamwindham.org

- Created 12 detailed and measurable action plans to achieve family's permanency goals.
- Organized over 100 family visits, home visits, and family-team conferences.
- Coordinated 30 + appointments, assessments, medical and psychological treatments and interventions for both children and parents in the foster care system.

Marketing Associate, Artiphany , May 2023 - Nov 2023, Virtual, <https://www.artiphany.com/>

- Garnered over 10k views through partnership with various influencers.
- Helped exceed fundraising goal of new product by 200%.
- Increased brand awareness by 5% through writing 50 posts and articles across various social media platforms and websites.
- Created multi-channel marketing strategy for target audience.

Editor and Writer, Sweet Literary Magazine , Apr 2023 - Jun 2023, Gambier, OH, <https://sweetlit.org/>

- Increased website traffic by 10%.
- Increased web page key words by 40%.
- Wrote and published 4 original articles.

Associate, Kenyon Review , Sep 2022 - May 2023, Gambier OH, <https://kenyonreview.org/>

- Played a meaningful curatorial role in publishing 4 distinct issues of the Kenyon Review, read by several thousand subscribers.
- Wrote summaries and analyses for 8 literary submissions each week.

Writing Intern, Gotham Gazette , Jun 2021 - Aug 2021, New York, NY,

<https://www.gothamgazette.com/>

- Crafted original content published in Gazette.
- Researched data used in 3 published articles.

Sales and Marketing Intern, Countable , Jun 2021 - Jul 2021, Virtual , <https://www.countable.com/>

- Researched 250 leads used by sales team.
- Produced 12 original email templates used by marketing and sales team.
- Developed unique email sequences used by marketing and sales team.
- Conducted market research to identify potential clients and evaluated competitive landscape to inform marketing decisions.

Staff Writer, The Thrill , Mar 2020 - May 2021, Gambier, OH, thekenyonthrill.wordpress.com

- Increased readership by 10% through writing and publishing bi-weekly articles.
- Collaborated with editors to produce engaging features and quality content.

EDUCATION

Bachelor of Arts, English, Concentration In Creative Writing, Magna Cum Laude
Kenyon College - Gambier , OH

May 2023